



# Best Available Copy

~~SCI~~  
scill

**PATENT NUMBER**

**U.S. UTILITY Patent Application**

 <b>O.I.P.E.</b> SCANNED <u>Apr 2</u> Q.A. <u>A. Gr.</u>	<b>PATENT DATE</b>
--	--------------------

APPLICATION NO. 09/668465	CONT/PRIOR F	CLASS 348	SUBCLASS 46	ART UNIT 2614	EXAMINER -Tran-f
------------------------------	-----------------	--------------	----------------	------------------	---------------------

Applicants  
Matthew P. Leppla  
Dong Zhang  
Natalie M. Leppla

Televisions programmatic advertising market

TITLE

## **ISSUING CLASSIFICATION**

TERMINAL DISCLAIMER	DRAWINGS			CLAIMS ALLOWED	
	Sheets Drwg.	Figs. Drwg.	Print Fig.	Total Claims	Print Claim for O.G.
<input type="checkbox"/> The term of this patent subsequent to _____ (date) has been disclaimed.				<b>NOTICE OF ALLOWANCE MAILED</b>	
<input type="checkbox"/> The term of this patent shall not extend beyond the expiration date of U.S Patent. No. _____				<b>ISSUE FEE</b>	
				Amount Due	Date Paid
<input type="checkbox"/> The terminal _____ months of this patent have been disclaimed.				<b>ISSUE BATCH NUMBER</b>	
				(Legal Instruments Examiner)	(Date)

**WARNING:**

The information disclosed herein may be restricted. Unauthorized disclosure may be prohibited by the United States Code Title 35, Sections 122, 181 and 368. Possession outside the U.S. Patent & Trademark Office is restricted to authorized employees and contractors only.

Form PTO-436A  
(Rev. 6/99)

FILED WITH:  DISK (CRF)  FICHE  CD-ROM  
(Attached in pocket on right inside flap)